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MAY 2018

cruise

TRADE NEWS

THE FIRST-TIMER'S GUIDE TO
**VIKING
OCEAN
CRUISING**



VIKING

Exploring the World in Comfort®

WELCOME TO A WORLD OF INSPIRATION

Welcome to the wonderful world of Viking! If your clients' cruise wish-list includes great service, a feeling of intimacy and first-class cuisine, they should definitely consider small-ship ocean cruising with Viking.



Speaking from first-hand experience, I know they will adore the contemporary Scandi-chic environment and state-of-the-art amenities. Guests can visit ports that the larger ships cannot reach, with one complimentary shore excursion almost every day.

Add to that all-veranda staterooms, free Wi-Fi, alternative dining at no extra charge, drinks with lunch and dinner – the Viking offering really is outstanding value.

As a trade partner, your relationship with Viking can be especially rewarding; do get in touch with the team if you need any help. We hope you enjoy this supplement!

Rebecca

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MEET THE VIKING SALES TEAM



◆ **Jenny Wade**
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Jenny joined Viking in 2015, having spent nine years working in the cruise industry for a river and small-ship specialist.

Her current role sees her travelling up and down the north of the UK discussing the benefits of cruising with Viking and sharing her first-hand experiences.

Through her work, Jenny has been lucky enough to visit a whole host of destinations, cruising on both oceans and rivers.

This has given her the opportunity to embrace different cultures and witness some of the wonders of the world.

Jenny says: "I am very passionate about travel and the Viking product, so I love spending time talking about the experience, our fabulous ships and itineraries."

"The fact that Viking is continually growing, adding more ships and offering new itineraries, means it is a very exciting time to be part of the team."



◆ **Andrew Schweitzer**
Regional Sales Manager (South)
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Andrew hails from Australia, where his career in the travel industry began in Sydney in 2003, working for tour and river cruise companies. He went into training before moving to London and joining Viking.

As well as visiting travel agencies across the south of the UK and building new relationships, Andrew puts his presentation skills to good use at various trade and consumer events.

There is nothing he enjoys more than sharing his love of travel and adventure with agents on the fam trips he hosts throughout the year.

Andrew says: "Having worked for Viking for almost seven years, I like to think that my passion for the product really shows."

"Nothing makes me happier than educating our trade partners on our award-winning ships and ever-growing range of destinations and itineraries."

WHY VIKING?

EXCEPTIONAL SHIPS BACKED BY GENEROUS SUPPORT FOR AGENTS

Every travel agent knows the world has fallen in love with cruising, as demonstrated by the number of new ships being launched to satisfy demand.

Yet while many cruise lines seem to want to out-do each other in terms of flashy facilities and novelty restaurants, there was a big gap in the market for smaller, sophisticated ships with a more refined, adults-only atmosphere.

Viking was able to start with a blank canvas when, by popular request, it decided to take the successful formula of its multi-award-winning river cruises on to the high seas.

The result is a fleet of beautiful ships taking just 930 guests, with the emphasis on outstanding quality, exquisite style and supreme comfort.

On board, there are all the facilities that guests really want on a ship – and none of those the inspired traveller would prefer to do without.

So there are no casinos, children's clubs, bingo sessions or cheesy comedians, and a welcome absence of queuing. Instead, guests will find refined yet varied entertainment, enriching lectures, gorgeous lounges, superb dining and a generous feeling of space.

And in answer to comments made by many cruise guests these days, there's strictly no hard-selling of photos, drinks, spa products and excursions.

Just as important as the ships are the itineraries, which mix the must-see cities with charming places that are off the usual big-ships routes. With *Viking Orion* launching this month and *Viking Jupiter* coming early next year, the range of destinations around the world is increasing all the time.

Let's not forget value, which Viking offers in terms of a high number of inclusions in the cost of each cruise – flights from London and selected regional airports, an excursion in almost every destination, overseas transfers, alternative restaurants, wine, beer and soft drinks with lunch and dinner on board, use of the spa, shipwide Wi-Fi, 24-hour room service and on-board gratuities.

If this sounds like a product you can recommend to your clients, then you'll love the comprehensive support package that Viking offers to its agent partners.

The dedicated sales team visit agents all over the country to help them better understand the ships and itineraries so they can pass that knowledge on to clients.

Agents benefit from a generous commission on the initial cruise – and

if your clients want to extend their holiday, there is a wide range of extension packages, all of which are commissionable.

A specialist ocean team in the Wimbledon office and the on-the-road sales team led by Jenny and Andrew (see opposite page) are always on hand to assist you, but a good place to learn more about Viking is the agent-focused website, **madefortrade.co.uk**

It has all the latest news on ships and itineraries, competitions with great prizes just for agents, brochure requests and webinars, plus lots of downloadable resources such as images and Viking copy.

Perhaps the most important facility of this website is the online training programme, divided into bite-sized modules, through which you can earn an OVE – Official Viking Expert –

certificate. Your clients will certainly appreciate your extensive knowledge.

Several times each year Viking produces HEI! magazine. Created especially for agents, it is designed to be both informative and fun.

Viking is dedicated to growing its brand and attracting a new-to-cruise audience. The company sponsors a number of showpiece events, such as the excellent Ocean Liners: Speed & Style exhibition, which is currently on at London's Victoria & Albert Museum, the RHS Hampton Court Palace Flower Show and the Greenwich Music Time festival.

Whatever you need, be it answering a simple client enquiry about stateroom positions or a request for materials for your own promotional event, the Viking team is always ready and waiting to help.



GENUINE VALUE

EVERYTHING YOU NEED TO ENJOY YOURSELF IS INCLUDED

Value doesn't just mean a lower cost. You need to look inside a price to see exactly what it includes. In the case of a Viking ocean cruise, there is a great deal.

Many cruise lines advertise tempting headline prices, but they are unlikely to include the wonderful bundle of goodies that Viking offers. We're not talking about a few little extras but the many different aspects that most people would consider crucial to a great holiday.

Here's what Viking includes with every cruise – just imagine how much extra your trip would cost if you had to pay for these.

FLIGHTS

Return scheduled flights from London are included and depending on your destination, you can fly from up to 14 regional airports without any surcharge. Wherever you land, you'll be met by Viking representatives who will take you and your luggage to the ship.

EXCURSIONS

There's no point in travelling the world if you don't get to explore the places in which you arrive. That's why Viking offers

an included shore excursion in almost every port, such as a panoramic coach tour or a guided walk through a historic city.

For those who wish to personalise their cruise, a thoughtful range of optional excursions is available, at reasonable prices compared with many cruise lines, including privileged access experiences and the chance to meet local people.

VERANDA STATEROOMS

Everyone loves a private veranda to enjoy those sea views, but often this benefit attracts a considerable extra cost. On a Viking ship, every single one of the plush staterooms has a walk-out veranda where you can take in the fresh air with a coffee or have a meal above the waves.

DINING

On many cruise ships, you'll pay a hefty supplement to eat in 'speciality' restaurants. With Viking, you can have a fantastic feast in Manfredi's Italian and The Chef's Table for nothing.

In fact you won't be charged a penny for any of the dining experiences, be it lobster in The Restaurant, handmade sushi on the Aquavit Terrace or the delightful afternoon tea.

DRINKS WITH MEALS

Who doesn't like a glass or three of wine with dinner? Specially selected house wines are served with Viking's compliments. The same is true if you fancy a chilled beer with lunch. Soft drinks are also free during lunch and dinner.

GRATUITIES

Many cruise lines add about £10 per person, per day, to your bill to cover gratuities for the crew. That's £280 per couple on a 14-night cruise.

Viking goes out of its way to avoid hidden charges, so on-board gratuities are included in the price.

ROOM SERVICE

Breakfast in bed, a delicious burger after a day exploring, even a three-course meal? You can have a snack or a romantic dinner in your stateroom without any extra cost – and room service is available 24 hours.

WI-FI

We all take the internet for granted these days, so why should it be any different on board a ship? Viking's shipwide Wi-Fi is always free, and it works faster than on some cruise lines that charge.



SUPERLATIVE SHIPS

WELL-JUDGED AMENITIES ARE ENHANCED BY AN IMPRESSION OF SPACE

Viking ocean ships are big enough to offer plenty of outstanding features yet small enough to encourage a sociable, country club-style atmosphere.

Soon after boarding, you will notice just how much space there is for all guests to enjoy. Whether you choose to relax in the impressive three-deck-high Atrium, one of the beautiful lounges or out on the sun decks, it will never feel crowded.

Another pleasing sensation you'll enjoy is natural light. Floor to ceiling windows abound throughout the ship, which makes the stunning interior design concepts even easier to admire.

There are plenty of opportunities to take in those endless sea and coastal views with a healthy dose of fresh air, too, because the ships have been created to embrace their environment.

The open top decks are equipped with comfortable sofas and day beds as well as sun loungers. The glazed roof over

the main pool retracts in fine weather. The alfresco dining area by the infinity pool is a delightful place for breakfast, lunch or dinner. And there's a curved forward-facing balcony for incredible vistas of your journey ahead.

Inside, airy open spaces have been cleverly combined with more intimate areas, so you can always find somewhere that suits your mood.

You'll be impressed by the sheer quality and the understated elegance that greets your eye everywhere you look.

What you won't find on board are gimmicks. They are simply not necessary when ships are as enticing as these.

The fifth ship in the Viking fleet makes its debut in June 2018, with another sister ship due early in 2019, so the range of exciting itineraries is always expanding. Soon, most of the globe will be reachable in great comfort and style.

And wherever your journey takes you, the reassuringly high standards and attention to detail will go with you.



11-day Alaska & the Inside Passage ocean cruise

**Vancouver to Seward or
Seward to Vancouver
Departing May – August 2019
& June – August 2020
Prices from £4,390pp**

From eagles circling snow-capped mountains to whales traversing deep waters, from ice-blue glaciers the size of skyscrapers to bright red totems, Alaska is every bit as wild as you imagine it to be, and even more spectacular. There is no better way to explore the 'Last Frontier' than on board a ship that offers the last word in comfort – *Viking Orion*. Enjoy the very best value for money, with everything you need to enjoy yourself included in the price.



YOUR JOURNEY

- Day 1 **Vancouver, Canada**
- Day 2 **Scenic cruising, Inside Passage**
- Day 3 **Ketchikan, Alaska**
- Day 4 **Sitka, Alaska**
- Day 5 **Juneau, Alaska**
- Day 6 **Skagway, Alaska**
- Day 7 **Icy Strait Point, Alaska**
- Day 8 **Scenic cruising, Hubbard Glacier**
- Day 9 **Valdez, Alaska**
- Day 10 **Seward, Alaska**
- Day 11 **Seward, Alaska**

GREAT VIKING VALUE

So much included in the price:

- ✓ Return scheduled flights from London
- ✓ Private veranda stateroom
- ✓ 7 guided tours
- ✓ All on board meals in a choice of multiple dining venues
- ✓ House wine, beer and soft drinks with lunch and dinner on board
- ✓ Evening entertainment on board
- ✓ Free Wi-Fi on board
- ✓ Free tea, coffee and snacks any time on board
- ✓ Free use of spa facilities
- ✓ Free 24-hour room service

Call now on 020 8780 6543 or visit vikingcruises.co.uk

Prices correct at time of going to print but are subject to availability and change. From prices are per person and based on two people sharing the lowest grade stateroom available on Alaska & the Inside Passage, departing in 2020. Prices valid until 30 June 2018. This itinerary is also available in the reverse direction. Depending on direction of itinerary a compulsory pre-cruise hotel stay in Vancouver may be required. Single supplements 100%. For more information please visit vikingcruises.co.uk/terms-conditions or call us.

ELEGANT STYLE THE SCANDINAVIAN WAY

STEP ON BOARD TO FIND A HAVEN OF EXQUISITE DESIGN

You could be on a Viking ocean ship for six months and still be noticing the lovely little details. Such as the tiny lights in the ceilings either side of the main pool, which resemble a starry sky – echoing the constellation illuminations in the Explorers' Lounge further along the deck.

Or perhaps it will be the little rock gardens in raised planters on the open decks that catch your eye, or the variety of wooden occasional tables in the lounges, or the cushions with faces of famed performers in The Theatre.

These elements are captivating, often whimsical, but never pretentious. The ship's designers obviously had a lot of fun creating an environment in which guests will be both comfortable and enchanted.

But let's go back to first impressions. As soon as you walk on to a Viking ship, you'll be admiring the elegant, contemporary furnishings and décor from the home of chic style – Scandinavia.

Look closely and the extensive use of natural materials becomes evident, with wood, stone, leather, wicker and wool reflecting the Nordic landscapes of Viking's heritage. The colours, too, are organic – muted blue, fawn, stone and ochre are calming and sophisticated.

Great attention has been paid to textures, which vary from finely grained to boldly blocked, and to the tactile qualities of the fabrics and surfaces.

There are no ranks of uniform chairs, no blank walls and a pleasing lack of plastic. Every area has been crafted to be both intriguing and inspiring, whether you are enjoying a pre-dinner cocktail or finding a sunny spot to read a book.

Take your coffee in The Living Room and you may find your attention drawn to the sea creatures immortalised in glass spheres. In the Explorers' Lounge, you'll be torn between the panoramic views through the floor to ceiling windows and the wonderful collection of artefacts, from old navigation equipment and exquisite model ships to impressive fossils. It's like a visit to a private museum, but with cocktails readily at hand.

Cultural enrichment was part of the design brief and the brilliant recreation of the Bayeux Tapestry will become part of your life on board because it cascades all the way down the main stairways.

There's more storytelling in the beautiful Wintergarden. Ravens survey the scene; these are the birds of Norse god Odin, who sent them to gather knowledge from around the world – places such as India and Russia, whose landmarks are depicted here in wrought-iron panels.

Sharing tales with fellow guests is a pleasure in many spaces on board, such as the main pool area. This light-filled deck is where you can recline in a sea-view alcove, relax in the hot tub, enjoy a tasty lunch, read – there are numerous bookcases on board – or take a refreshing swim.

However, for possibly the best view from any cruise ship pool, head to the Aquavit Terrace, where the infinity pool is cantilevered over the stern with the wake of the ship seven decks below.

In The Restaurant, smart furniture and lots of wood evoke the sort of setting you would find in the best restaurant on shore. Again, lots of thought has gone into creating the right atmosphere, with touches such as blue glass side plates that match the colour of a tropical sea.

This fine attention to detail is everywhere. The bar in the atrium is clinker-built, like an old Viking longship. The chandelier in The World Café is a modern art sculpture. The mirrors in the spa changing rooms are etched with birch

trunks. A lampstand in Torshavn is made from brass musical instruments.

Even a pop to the loo can raise a smile – note the intricate roots carved into the sink base and the birdsong playing in the background. The little things really do matter with Viking.

YOUR PRIVATE DOMAIN

Open and close a drawer in your elegant stateroom and you'll note the softness of the action. Slide the door of the wardrobe and the light inside is triggered by your motion. Step barefoot into your sparkling bathroom and your toes will thank you – the floor is gently heated.

There's that quality approach again – and nowhere is this more important than in your private sanctuary.

Every stateroom on a Viking ocean ship can be placed firmly in the 'superior' category. A nautical flair has been applied to the décor, with blue tones contrasting with light neutral colours.

Many guests have remarked on the supreme comfort of the king-size beds, which come with goosedown pillows and fine linens. Modern soundproofing also helps to ensure a peaceful night's sleep.

In the bathroom, a large power-shower head and an array of Freyja toiletries will invigorate you for the day ahead.

The 42in televisions show much more than the latest news and sport shows. You can catch up on a ship's lecture you may have missed, find out about your next destination, enjoy the latest movies and even book shore excursions.

The best feature for many is the private veranda with table and chairs, perfect for gazing out to sea – who knows when you may spot a passing whale? – or admiring your new destination.

All staterooms have plenty of room for two but for those seeking more room to spread out or some added benefits, each ship has a choice of accommodation.

Penthouse Verandas come with extra treats, such as a stocked minibar, bottle of champagne and priority embarkation.

Penthouse Junior Suites benefit from a separate living area and large veranda. The huge Explorer Suites have a dining table and chairs for private entertaining.

Feeling at home in your stateroom is a vital part of the enjoyment of any cruise, so Viking has gone the extra mile to make them both stylish and comfortable.







FABULOUS FOOD

IT'S A CASE OF SMALL SHIP, BIG CHOICE WITH VIKING'S TALENTED CHEFS

During most weeks on a Viking cruise, there will be a magnificent seafood buffet in The World Café. But don't be concerned if you dine elsewhere that evening, because the giant crab claws, succulent langoustines and meaty prawns are available most days at this ever-surprising venue.

Live cooking stations will also tempt you with fish fillets, great steaks, wood-fired pizza and a variety of specials – slow-roasted black angus beef, ginger turkey stir-fry – and you can't leave without trying a slice of the pecan tart.

Viking doesn't believe that the food or the ambience in its main eatery, The Restaurant, should be any less excellent than that of the alternative venues, even though these are complimentary.

Which is why you'll find this restaurant set out as a series of more intimate rooms, with a mouthwatering menu that includes classic dishes, imaginative creations and treats from the regions in which you are

travelling, so you won't miss out on the sort of dishes you'd want to try ashore. How about a rich Marseillaise fish stew in the south of France or crispy duck with spicy noodles in China?

Another fabulous advantage of The Restaurant is that it is surrounded by patio-style doors that can be opened in fine weather, bringing the outside in.

The World Café extends out on to the charming Aquavit Terrace so you can dine under the stars. In fact, Viking ships have more places to eat alfresco than any other ship of a similar size.

As for the alternative restaurants, they are a privilege offered to all guests.

In Manfredi's Italian, the side dishes are as delectable as the Tuscan steaks, the seafood and the pasta made that day.

The Chef's Table takes you on a themed gastronomic journey with different wines accompanying each course – will it be an Asian panorama, a refined French bistro, or a reflection of ancient Rome?

Sometimes only a spot of indulgence will suffice, which is why on the pool deck

the chefs will whip you up a juicy burger, hot dog or fish steak to your liking.

And make sure that at least one day you get back to the ship in time for the delectable afternoon tea in the delightful Wintergarden. Dainty sandwiches and cakes come on silvered stands, with warm scones and clotted cream on the side. Think 'The Ritz' but with no price tag.

For delicious snacks, Mamsen's is a cute Norwegian deli that serves warm waffles, open sandwiches and rich cakes – just like Mamsen, the mother of Viking's chairman Torstein Hagen, used to make.

All dining venues on a Viking ship are open-seating, so you sit where you like and with whom you like. There are no fussy black-tie nights; smart-casual is always the dress code in the evening.

Remember that wherever you choose to enjoy lunch or dinner, beverages are on the house. A glass of well-chosen wine, often from the region in which you are travelling and topped up with pleasure, or a couple of chilled beers or a soft drink – you won't even be asked for your stateroom number.



READER RECOMMENDED

A consistent pursuit of excellence has seen Viking receive a prestigious Good Housekeeping Reader Recommended endorsement.

This independent, authoritative accreditation is awarded by a reader review panel, and is highly regarded as a trusted way for consumers to know a product or service meets outstanding quality criteria.

In the recent Good Housekeeping Reader Recommended Survey*, 99 per cent would recommend a Viking ocean cruise based on their dining experience.



*Good Housekeeping Reader Recommended Survey 2017: Viking Cruises Food and Dining Experience, 159 Good Housekeeping readers.

10-day Empires of the Mediterranean ocean cruise

**Venice to Athens or
Athens to Venice
Departing March – October 2019
& April – September 2020
Prices from £2,990pp**

Stroll around the ancient ruins of Olympia and the Acropolis. Explore the medieval warrens of Zadar, Dubrovnik and Kotor. Bask in the beauty of Corfu, and in Slovenia, discover picturesque Koper. Sail through ages of antiquity on a ship that offers the ultimate in contemporary style and comfort.



YOUR JOURNEY

- Day 1 **Venice, Italy**
- Day 2 **Koper, Slovenia**
- Day 3 **Zadar, Croatia**
- Day 4 **Dubrovnik, Croatia**
- Day 5 **Kotor, Montenegro**
- Day 6 **Corfu, Greece**
- Day 7 **Olympia (Katakolon), Greece**
- Day 8 **Santorini (Thíra), Greece**
- Day 9 **Athens (Piraeus), Greece**
- Day 10 **Athens (Piraeus), Greece**

GREAT VIKING VALUE

So much included in the price:

- ✓ Return scheduled flights from the UK
- ✓ Private veranda stateroom
- ✓ 7 guided tours
- ✓ All on board meals in a choice of multiple dining venues
- ✓ House wine, beer and soft drinks with lunch and dinner on board
- ✓ Evening entertainment on board
- ✓ Free Wi-Fi on board
- ✓ Free tea, coffee and snacks any time on board
- ✓ Free use of spa facilities
- ✓ Free 24-hour room service

Call now on 020 8780 6543 or visit vikingcruises.co.uk

Prices correct at time of going to print but are subject to availability and change. From prices are per person and based on two people sharing the lowest grade stateroom available on *Empires of the Mediterranean*, departing in 2020. Prices valid until 30 June 2018. This itinerary is also available in the reverse direction. Single supplements 100%. For more information please visit vikingcruises.co.uk/terms-conditions or call us.



Viking Ocean Cruises
Best Luxury Cruise Line for Value





JUST RELAX

THE SPA IS ONE OF THE FINEST AT SEA

Ever wondered why people from Scandinavia often look so healthy? Part of the reason is the importance placed on physical and mental wellness.

The bathing ritual forms an essential part of life for many Nordic people and it forms the core philosophy for The Spa on each Viking ocean ship.

This concept involves alternating use of hot and cold water, but if that sounds a little too invigorating, you can pick and choose which elements you prefer.

The centrepiece of The Spa is the warm hydrotherapy pool in which you can float with powerful massage jets soothing your muscles, watching the flickering of the wall-length feature fireplace.

The adjacent hot tub will have you feeling as bubbly as the water, then you could retreat to the heated ceramic beds glowing in a calming soft light.

A sauna, steam room and multi-jet showers complete the 'hot' side of the ritual. A traditional wooden ice bucket and plunge pools form part of the

'cold' treatments, but the most unique experience has to be the Snow Grotto.

Here, real snowflakes drift through a twilight zone, a miniature world away from the bright sunshine that may well be bathing the open decks above.

After an hour or so in The Spa, you should be experiencing *hygge* – a Scandinavian term that means being happily at one with your surroundings.

The Spa's design echoes that of the rest of the ship. Natural materials abound, such as black Swedish slate, rough juniper panels, teak furniture and cast iron details.

Entry to The Spa is complimentary for all guests. There's no need to book; you can just turn up when you like to use the impressive facilities. A small charge is made for those who wish to be guided through the Nordic bathing ritual.

Other payment is needed only for individual treatments such as massages, with a promise that there will be no hard-sell of products following your therapy.

The Spa is your complimentary ticket to feeling revitalised.

DAYTIME ACTIVITIES

◆ Viking's cruises tend to have fewer days at sea than most so you can explore more ashore, but you'll still have plenty of time to enjoy the excellent on-board facilities.

◆ A workout in the well-equipped gym will help keep you energised, while regular yoga and pilates classes are held for a modest fee.

◆ On the top decks, you could take a dip in the two pools, try your hand at quoits or practice your golf on the contoured putting green.

◆ In The Theatre, noted guest speakers give thought-provoking talks on a range of subjects relating to the destinations you'll visit, such as history, architecture and art.

◆ Look out for intimate, round-table discussions with the resident historian.

◆ Download the free app before you travel so you can take a personal tour of your ship's incredible art collection.

YOUR NIGHT OUT

CULTURALLY ENRICHING OR SIMPLY GREAT FUN, IT'S UP TO YOU

Engaging and enjoyable, Viking's programme of evening entertainment offers great variety. You'll find none of the rather cheesy acts sometimes associated with cruising.

In The Theatre, one night you could be enjoying a performance by a tribute band; the next, appreciating the powerful voices of professional opera singers.

Each ship has a resident classical trio, pianist and guitarist, who play in the various lounges as you enjoy an aperitif or nightcap. For a quieter night, playing Scrabble with a wooden board to the strains of Mozart takes some beating.

Early each evening, the tunes from the grand piano in the Atrium will be inspired by the artworks of Norwegian artist Edvard Munch shown on the giant screen.

The main pool area is transformed into a cinema where you can lie back on a lounger, with supplied headphones on and free popcorn in hand, to watch a latest blockbuster or classic movie. This same venue also hosts a live band playing music under the stars.



Come late evening, the band will take to the stage in Torshavn, the sophisticated nightclub behind a discreet dark door. Cosy yet exhilarating, with suitably moody lighting, this is the place to show off your dance moves or simply soak up the atmosphere.



Eight-day Iconic Western Mediterranean ocean cruise

**Barcelona to Rome or
Rome to Barcelona
Departing March – December 2019
& April – October 2020
Prices from £2,040pp**

The flash of the fiery red shawl of the flamenco dancer in Barcelona. The fragrant aroma of bouillabaisse in Marseille. The caramel-coloured stone farmhouse in Tuscany. Discover the extraordinary medley of colours and cultures of the Western Mediterranean in Viking comfort on board your stylish ship – and enjoy the very best value for money, with everything you need to enjoy yourself included in the price.



YOUR JOURNEY

- Day 1 **Barcelona, Spain**
- Day 2 **Barcelona, Spain**
- Day 3 **Sète, France**
- Day 4 **Marseille, France**
- Day 5 **Monte Carlo, Monaco**
- Day 6 **Florence/Pisa (Livorno), Italy**
- Day 7 **Florence/Pisa (Livorno), Italy**
- Day 8 **Rome, Italy**

GREAT VIKING VALUE

So much included in the price:

- ✓ Return scheduled flights from the UK
- ✓ Private veranda stateroom
- ✓ 5 guided tours
- ✓ All on board meals in a choice of multiple dining venues
- ✓ House wine, beer and soft drinks with lunch and dinner on board
- ✓ Evening entertainment on board
- ✓ Free Wi-Fi on board
- ✓ Free tea, coffee and snacks any time on board
- ✓ Free use of spa facilities
- ✓ Free 24-hour room service

Call now on 020 8780 6543 or visit vikingcruises.co.uk

Prices correct at time of going to print but are subject to availability and change. From prices are per person and based on two people sharing the lowest grade stateroom available on *Iconic Western Mediterranean*, departing in 2019. Prices valid until 30 June 2018. This itinerary is also available in the reverse direction. Single supplements 100%. For more information please visit vikingcruises.co.uk/terms-conditions or call us.

INSPIRING JOURNEYS

CAPTIVATING CITIES, SPELLBINDING SCENERY, MEMORABLE MOMENTS

Beautiful the ships may be, but Viking's key philosophy is all about introducing its guests to some of the world's most captivating destinations.

The smaller size of the ships means they can dock in more compact harbours that are gateways to wonders that are off-limits to large ships and their thousands of passengers.

That doesn't mean you will miss out on the grand cities that form the cornerstones of an immersive itinerary.

Viking ships spend extra time in port compared to most other cruise lines, with more overnight stays too.

By next year, Viking will have the largest small-ship fleet, which can take you to more places than ever before, from a week's getaway to the Mediterranean to a spectacular world voyage.

MARVELS OF THE MED

Ancient Roman and Greek monuments, cities filled with great architecture and intense history, picturesque seaside towns, charming green islands... there is always so much to embrace around the Mediterranean.

Viking has a great choice of itineraries here, from eight to 22 days, so you can easily choose both the region and duration.

Most of these journeys include an overnight stay in the departure or arrival city, sometimes both, so you get to see far more of places such as Barcelona, Rome, Venice or Athens than just the airport.

For example, the eight-day **Iconic Western Mediterranean** cruise begins with your ship staying in Barcelona for a day and a half, allowing you to discover the city's remarkable Gaudí architecture and the surprise-a-minute street community of Las Ramblas.

Charming Sète and chic Monte Carlo follow, then there's an overnight stay at Livorno near the cultural powerhouses of Florence and Pisa, so you don't have to choose between the two. The journey concludes close to ancient Rome.

A fascinating itinerary awaits on the 10-day **Empires of the Mediterranean** from Venice to Athens. You'll have ample time to discover the treasures of both these cities and the perfectly-formed, medieval Dubrovnik, but it's the other destinations that need special mention.

Koper in Slovenia is a genuine hidden gem while Zadar in Croatia is famed for its red-roofed splendour. Sailing into the



fjord-like inlet of Kotor, Montenegro, is always exciting, then you could visit the site of the original Olympic Games in 776BC at Katakolon. The dramatic scenery of Santorini also makes an appearance.

Israel is a country of many surprises and both Jerusalem (from nearby Ashdod) and Haifa appear on the 15-day **Cities of Antiquity & the Holy Land** cruise.

The former needs little introduction but you may not know that from Haifa, you can ascend the sacred Mount Carmel.

You'll also call at Crete, close to the entrancing archaeological site of Knossos, enjoy the sun on Cyprus and Rhodes and soak up the ambience of trendy Mykonos on this cruise from Rome to Athens.

Do you fancy a romantic two-night

city break in Venice in the middle of your cruise? That's a treat on the new, 15-day **Italy, the Adriatic & Greece** itinerary which also visits the stunning Croatian towns of Split and Šibenik as well as Sicily.

With Viking, it's also possible to sail from Barcelona right through to Scandinavia for a journey of contrasts.

The 15-day **Along Europe's Western Coast** cruise offers opportunities to discover the Roman theatre of Cartagena, the magnificent palace complex of Alhambra, the riverside city of Porto and canal-crossed Bruges and Amsterdam.

A sail through the rural Kiel Canal will prove a fine way to approach the final destination, Copenhagen. Keep smiling – it's one of the world's happiest cities.

SCANDINAVIAN SOJOURNS

With its Nordic heritage, it's no wonder Viking has some of the most spellbinding itineraries in Scandinavia.

The western coasts of this pristine clutch of countries are where you'll find those dramatic fjords that pierce the lush landscapes for many miles inland.

On the eastern side, a voyage around the Baltic is all about the glorious old cities, many of them capitals.

The 15-day **Viking Homelands** cruise is a wonderful journey from Stockholm to Bergen, embracing neoclassical Helsinki, St. Petersburg with its fabulous art treasures, postcard-ready Tallinn, lovingly restored Gdańsk, buzzing Copenhagen and – among the fjords – Eidfjord, close to the immense Hardangervidda plateau.

If you'd prefer to concentrate more on unforgettable scenery, **Into the Midnight Sun** will take you from Bergen all the way to the top of Norway where, in high summer, the sun never sets.

You'll also visit the stunning Lofoten Islands, the narrow Geirangerfjord and the Scottish isles of Shetland and Orkney before arriving in London.

In winter, a similar route will let you achieve a lifetime's ambition. The **In Search of the Northern Lights** voyage



aims to seek out the compelling spectacle of the aurora while offering activities such as dog-sledding and snowmobiling.

One of Viking's most exciting journeys takes in the splendour of the fjords, the haunting vistas of the Faroes and the remarkable topography of Iceland, forged by volcanoes and glaciers. The 13-day

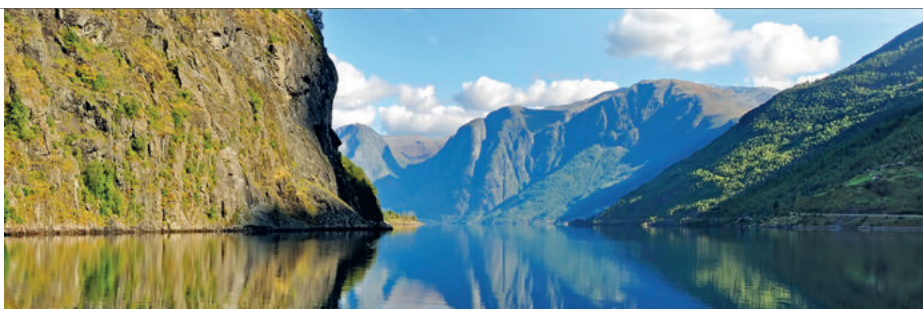
Iceland's Majestic Landscapes cruise features four compelling destinations on this island, including the rarely-visited eastern town of Seyðisfjörður and the ultra-remote outpost of Ísafjörður.

Whichever journey you choose, you'll appreciate the sparklingly clear, clean air that is a hallmark of Scandinavia.

15-day Viking Homelands ocean cruise

**Stockholm to Bergen or
Bergen to Stockholm
Departing April – September 2019
& April – September 2020
Prices from £4,190pp**

Breathtaking scenery. Wild beauty. Tiny harbourside towns with historic timber houses. Grand cities with glorious palaces. World-leading design. World-famous wonders. There are as many reasons to embark on this cruise of Scandinavia and the Baltic as there are discoveries to be made. Voyage from the cobalt waters of Stockholm to imperial St. Petersburg, and on to charming Copenhagen and the wilderness of Norway's coastal towns.



YOUR JOURNEY

Days 1-2	Stockholm, Sweden
Day 3	Helsinki, Finland
Days 4-5	St. Petersburg, Russia
Day 6	Tallinn, Estonia
Day 7	Cruise the Baltic Sea
Day 8	Gdańsk, Poland
Day 9	Berlin (Warnemünde), Germany
Day 10	Copenhagen, Denmark
Day 11	Ålborg, Denmark
Day 12	Stavanger, Norway
Day 13	Eidfjord, Norway
Days 14-15	Bergen, Norway

GREAT VIKING VALUE

So much included in the price:

- ✓ Return scheduled flights from the UK
- ✓ Private veranda stateroom
- ✓ 11 guided tours
- ✓ All on board meals in a choice of multiple dining venues
- ✓ House wine, beer and soft drinks with lunch and dinner on board
- ✓ Evening entertainment on board
- ✓ Free Wi-Fi on board
- ✓ Free tea, coffee and snacks any time on board
- ✓ Free use of spa facilities
- ✓ Free 24-hour room service

Call now on 020 8780 6543 or visit vikingcruises.co.uk

Prices correct at time of going to print but are subject to availability and change. From prices are per person and based on two people sharing the lowest grade stateroom available on Viking Homelands, departing in 2019. Prices valid until 30 June 2018. This itinerary is also available in the reverse direction. Single supplements 100%. For more information please visit vikingcruises.co.uk/terms-conditions or call us.



CARIBBEAN ADVENTURES

Is there a more alluring region for a winter break than the Caribbean? Yet not everyone realises that beyond the turquoise waters, swaying palms and soft sands, there's plenty of intriguing colonial history and colourful culture.

One of Viking's most popular itineraries is **West Indies Explorer**, which visits nine islands in 11 days on a round-trip from Puerto Rico.

The route includes favourites such as Antigua and Barbados plus the likes of verdant Dominica, cosmopolitan St. Martin, serene St. Kitts and the yacht-filled paradises of Tortola and St. Thomas.

Cuba is very much a favoured destination at present and the 15-day **Panama, Central America & Cuba** cruise, from and back to Miami, includes not only a stop here, but a partial transit of the incredible Panama Canal through to Gatun Lake in the centre of the country, home to parrots and crocodiles.

Vibrant Key West and Mexico's Cozumel also feature, along with the Honduran island of Roatán.

If you'd like to spend more time in Cuba, the eight-day **Cultural Cuba** voyage includes a two-night stay in the UNESCO-listed city of Cienfuegos.

Those with a little more time can combine several dreamy tropical isles



with a mesmerising journey up what is by far the world's biggest river.

The 22-day **From the Caribbean to the Amazon** cruise will take you along the coast of Brazil via the intriguing Devil's Island before your ship sails deep into the heart of the rainforest to Manaus.

Expect plenty of exotic wildlife encounters and two more stops at Amazonian towns before arriving back

in the Caribbean Sea to discover gems including Tobago, St. Lucia and Antigua.

If you've been to the Caribbean before, the 11-day **South America & the Caribbean** cruise will have much appeal.

Departing from Puerto Rico, you'll discover the Dominican Republic, visit Cartagena and Santa Marta in vibrant Colombia and call at the tropical isles of Aruba, Curaçao and St. Kitts.

11-day West Indies Explorer ocean cruise

San Juan roundtrip
Departing January – March 2019
& October 2019 – February 2020
Prices from £2,790pp

The whisper of palm trees swaying on a picture-perfect beach. The soft touch of fine white sand between your toes. The dazzling sight of tropical birds in a lush forest. When you discover the many beautiful islands of the Caribbean, it's comforting to know that you're travelling with the very best – and enjoying the very best value for money, with everything you need to enjoy yourself included in the price. Join us on *Viking Sea*, and explore the Caribbean in comfort with us.



YOUR JOURNEY		GREAT VIKING VALUE
Days 1-2	San Juan, Puerto Rico	So much included in the price: ✓ Return scheduled flights from London ✓ Private veranda stateroom ✓ 9 guided tours ✓ All on board meals in a choice of multiple dining venues ✓ House wine, beer and soft drinks with lunch and dinner on board ✓ Evening entertainment on board ✓ Free Wi-Fi on board ✓ Free tea, coffee and snacks any time on board ✓ Free use of spa facilities ✓ Free 24-hour room service
Day 3	Tortola, British Virgin Islands	
Day 4	St. John's, Antigua	
Day 5	Castries, St. Lucia	
Day 6	Bridgetown, Barbados	
Day 7	Roseau, Dominica	
Day 8	Basseterre, St. Kitts	
Day 9	Philipsburg, St. Martin	
Day 10	Charlotte Amalie, St. Thomas, US Virgin Islands	
Day 11	San Juan, Puerto Rico	

Call now on 020 8780 6543 or visit vikingcruises.co.uk

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Viking Ocean Cruises
Best Luxury Cruise Line for Value



WONDERS OF THE WORLD

East or west? North or south? Viking can take you to the places you've always promised yourself a visit. South America, the Panama Canal, the Amazon, Alaska, Canada, south-east Asia, India, Japan, Australia and New Zealand... they can all be explored in comfort and style.

A thrilling new itinerary is the 18-day **South America & the Chilean Fjords**.

Between overnight stays in Buenos Aires and Santiago, this journey takes you around the southern tip of the American continent, dubbed the End of the World.

Highlights include close-up views of the eye-popping Amalia Glacier and the mountains surrounding Chile's fjords, along with a call at the Falkland Islands.

Alaska is one of the most sought-after destinations on the planet due to its copious wildlife – bears, whales, otters, eagles – and superlative scenery.

The **Alaska & the Inside Passage** journey starts in Vancouver and over the course of 11 days will introduce you to remote towns in stunning settings, indigenous culture and Gold Rush history.

That's as well as discovering mighty glaciers, green isles and forest-lined inlets.

The eastern side of Canada has a

fascinating mix of French and Gaelic cultures, set among glorious landscapes.

Viking's 13-day **Eastern Seaboard Explorer** cruise showcases the cities of Montreal and Quebec, the impressive vistas of the St. Lawrence River and Nova Scotia's historic Halifax. Overnight stays in Boston and New York are huge bonuses.

One of several transatlantic crossings on offer is from Norway to Canada.

In the Wake of the Vikings is a 15-day journey encompassing the Shetland Islands, the Faroes, Iceland, Greenland, Newfoundland and Montreal.

The calls at two remote communities in Greenland and the Viking heritage of L'Anse aux Meadows in Newfoundland will appeal to your inner explorer.

At the other end of the world, **Australia & New Zealand** are combined in a well-thought-out itinerary over a convenient 15 days. Starting in Sydney, your ship curls round the Australian coast to Melbourne then crosses to the unspoilt island of Tasmania.

On reaching New Zealand, you'll find chances to discover the albatrosses and rare penguins of the Otago Peninsula, the art deco architecture of Napier, the active

volcanic wonders of Rotorua and the lively cities of Wellington and Auckland.

For a more tropical cruise Down Under, Viking's 17-day **Komodo & the Australian Coast** journey steers its way from Bali to Sydney via exotic Lombok, the dragons of Komodo and the Whitsunday Islands of the Great Barrier Reef.

In the Far East, Viking has a number of journeys of about two weeks that can be joined together for a longer voyage.

With Japan being top of many travel wishlists, overnight stays in Hiroshima, Shimizu – close to Mount Fuji – and Tokyo are made on the **Far Eastern Horizons** itinerary, which begins in Hong Kong and visits Taiwan and South Korea.

The fantastic temples and volcanic scenery of Indonesia await on the 13-day **Bangkok, Bali & Beyond** cruise, which also takes in Malaysia and Singapore.

If China appeals, check out **Far East Discovery**, which includes an overnight stay in the pretty city of Xiamen, as well as in Hong Kong, Shanghai and Beijing. You'll also discover ancient Japanese culture on two island outposts.

Whatever captures your imagination, Viking offers your world, your way.





2019 Viking river cruises on sale now – prices from £1,095pp

With the world's largest fleet of innovative river ships – including our multi award-winning Viking Longships – only Viking can promise you more. More comfort, more quality, more style and more choice of cruises across Europe, Russia and Asia. Relax in spacious, contemporary surroundings. Indulge in fabulous, freshly cooked food and thoughtfully selected wines. Explore the cultures, customs and cuisines of the places you visit on expertly led tours. And discover a unique and exciting new view of the world.

GREAT VIKING VALUE – SO MUCH INCLUDED

- ✓ Return scheduled flights from London and a choice of up to 14 regional airports at no extra cost
- ✓ River-view stateroom
- ✓ All meals on board including wine, beer and soft drinks with lunch and dinner
- ✓ Free Wi-Fi on board
- ✓ An included excursion in almost every port
- ✓ Free tea, coffee and snacks any time on board
- ✓ All port charges, government taxes and overseas transfers

2019 RIVER CRUISES

Portugal's River of Gold

10 days, 8 guided tours

Departing March to December 2019

From £1,345pp

Elegant Elbe

10 days, 7 guided tours

Departing March to November 2019

From £2,095pp

Rhine Getaway

8 days, 6 guided tours

Departing March to December 2019

From £1,195pp

Romantic Danube

8 days, 6 guided tours

Departing April to December 2019

From £1,095pp

Châteaux, Rivers & Wine

8 days, 7 guided tours

Departing March to November 2019

From £1,745pp

Waterways of the Tsars

13 days, 10 guided tours

Departing May to October 2019

From £2,795pp

Passage to Eastern Europe

11 days, 7 guided tours

Departing March to November 2019

From £1,995pp

Imperial Jewels of China

15 days, 11 guided tours

Departing March to November 2019

From £2,895pp

Magnificent Mekong

17 days, 14 guided tours

Departing January to December 2019

From £3,535pp



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